

AMITY SCHOOL OF LANGUAGES

Open Elective-
GERMAN Studies-Professional
German for Business



AMITY UNIVERSITY HARYANA

Amity School of Languages
Open Elective
Professional German for Business

Programme Overview

Duration: 3 years

‘German for Business Studies’ open elective programme is designed to develop intermediate level proficiency in German language taught by the institute. The programme has been designed to provide the students with necessary foreign language skills to provide a vantage point for employability as well as increasing their viability for higher education.

Programme Outcomes (PO's)

The PO's is to develop

PO1: Effective Communication: Speak, read, write and listen clearly in person and through electronic media in the given language, and make meaning of the world by connecting with people, ideas, books, media and technology.

PO2: Critical-thinking: Skills as well as a critical understanding of key aspects of the given country's history, culture, literature, politics and contemporary society.

PO3: Employability: Skills into learning through specific purposes like tourism, business practices and terminologies and translation.

PO4: Social Interaction: Elicit views of others, mediate disagreements and help reach conclusions in group settings.

PO5: Effective Citizenship: Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

PO6: Ethics: Recognize different value systems including your own, understand the moral dimensions of your decisions.

PO7: Environment and Sustainability: Understand the issues of environmental contexts and sustainable development.

Programme Specific Outcomes (PSO's)

On completion of this three-year programme, students will have:

PSO1: The students will develop A2-B1 level skills in both oral as well as written form of German through core language modules focusing on all the four competencies: Listening, Speaking, Reading and Writing. They will also communicate effectively and fluently in various registers like formal and informal set ups.

PSO2: The students will effectively use their overall language skills acquired in simulated scenarios in real time life situations. They will also develop professional skills in French like translation, interpretation and business language.

PSO3: The students will learn the various grammatical rules of the language for their optimum utilization in all the four competencies, namely listening, speaking, reading and writing. The students will apply the linguistics competencies along with their analytical skills to undertake independently researched dissertation or annotated translation (Final Year Project) to put the skills thus developed into practice.

PSO4: The students will inculcate the nuanced understanding of German culture, politics, history and literature and also be able to infer the connotative meaning of a text of speech. They will have intellectual engagement with contemporary debates going on in Germany and in broader European context.

Course Code: LAN 2163	Minor Track German Professional German for Business -1	L	T	P	C
Version 1.1.15	Date of Approval: 24 th July, 2015	3	0	0	3
Pre-requisites/Exposure	Basic understanding of German Language and its grammatical rules.				
Co-requisites	Teaching basic vocabularies of Business German.				

Catalogue Description:

This course provides students with the basic knowledge of German Language and rules of grammar. Its motive is to make students efficient so that they can introduce him/herself and their families. They can also understand differences between German, English and sometimes Hindi grammar rules. The main aim to teach student the basic vocabularies and structures of Business German.

Course Objectives:

The complete course provides a comprehensive operational capability in the workplace. The course presents a variety of scenarios from various professional fields and work areas regarding the daily work and give professional language and intercultural skills. The objective of the course is to:

1. To make the students understand the practical implications of grammar in their day-to-day as well as professional life
2. To accentuate their understanding of the already acquired four key competencies: listening, speaking, reading and writing

Course Outcomes:

Upon completion of this course the students will be able to:

CO1: Apply the advance level grammar of German and its practical implication as per the context.

CO2: grasp the language by listening, speaking, reading and writing and they can implement the Grammar of German language.

CO3: Develop the vocabulary needed for eloquently expressing the abilities and academic qualifications of the self.

CO4: Understand the academic structure of Germany and also the requirements pertaining to job application in Germany, like preparing CV.

CO5: classify the structure, ethics and culture of Business in Germany.

Course Content

Modules	Blooms Level	Number of Hours
Module I : Eine andere Person und sich vorstellen, über den Beruf und Familie sprechen.	L1,L2	12
Module II : Über Aufgaben und Termin sprechen, , über die Reise sprechen, Uhrzeiten nennen, etwas planen.	L1,L2	12
Module III : Familie und Verwandtschaft, Personen beschreiben, E-mails lesen, über die Freizeit und Hobbys sprechen.	L1,L2	12

**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4:Analysis; L5:Synthesis, L6:Evaluation.*

Text Books:

Becker, Norbert; Braunert, Jörg; Schlenken, Wolfram (2011): Unternehmen Deutsch Grundkurs, Ernst Klett Sprachen, Stuttgart (ISBN: 978-3-12-675-740-9)

References: Material from other books and Internet,

Modes of Evaluation: Quiz/Assignment/ Seminar/Written Examination

Examination Scheme:

Component Codes	CT	Att.	V	EE
Weightage (%)	15	5	10	70

**CT: Class Test; Att.: Attendance; CP: Class Participation; H: Homework; V: Viva-voce*

EE : External Exam

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1	1								1	3		
CO2	1								1	3		
CO3	1								1	3		
CO4	1								1	3		
CO5	1								1	3		

1: strongly related, 2: moderately related and 3: weakly related

Course Code: LAN 2263	PROFESSIONAL GERMAN FOR BUSINESS-II	L	T	P	C
Version 1.1.15	Date of Approval: 24 th July, 2015	3	0	0	3
Pre-requisites/Exposure	To make the students understand the practical implications of grammar in their day-to-day as well as professional life.				
Co-requisites	To accentuate their understanding of the already acquired four key competencies: listening, speaking, reading and writing				

Catalogue Description:

The motive of the course is to accentuate their understanding of the already acquired four key competencies: listening, speaking, reading and writing. They can also be able to compare and understand the syntax rules of German, English and sometimes Hindi. The other purpose of the course is to make students understand more about vocabularies of business German.

Course Objectives:

The objective of the course is to:

1. To make the students understand the practical implications of grammar in their day-to-day as well as professional life
2. To accentuate their understanding of the already acquired four key competencies: listening, speaking, reading and writing

Course Outcomes:

Upon completion of this course the students will be able to:

CO1: Use the advance level grammar of German and to implement it as per the context.

CO2: Extend the four major competencies, namely listening, speaking, reading and writing of German language.

CO3: Extend the vocabulary needed for eloquently expressing the abilities and academic qualifications of the self.

CO4: Understand the academic structure of Germany and also the requirements pertaining to job application in Germany, like preparing CV

CO5: Develop the structure, ethics and culture of Business in Germany.

Course Content

Modules	Blooms Level	Number of Hours
Module I : Wünsche ausdrücken, Waren vergleichen, bestellen, buchen, reservieren, Kleidungsstücke auswählen.	L1,L2	12
Module II : Nach dem Weg fragen, Pläne und Vorschläge machen, eine Firma beschreiben, den Weg beschreiben, Fahrpläne verstehen.	L1,L2	12
Module III: Arbeit organisieren, Geräte vergleichen, Menschen und Dinge charakterisieren.	L1,L2	12

**Bloom's Level: L1-Knowledge; L2-Comprehension; L3-Application; L4:Analysis; L5:Synthesis, L6:Evaluation.*

Text Books:

Becker, Norbert; Braunert, Jörg; Schlenken, Wolfram (2011): Unternehmen Deutsch Grundkurs, Ernst Klett Sprachen, Stuttgart (ISBN: 978-3-12-675-740-9)

References:

Handouts from another books & Internet

Modes of Evaluation: Quiz/Assignment/ Seminar/Written Examination

Examination Scheme:

Component Codes	CT	V	Att.	EE.
Weightage (%)	15	10	5	70

CT: Class Test; Att.: Attendance; CP: Class Participation; H: Homework; V: Viva-voce, EE: External Exam

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1	1								1	3		
CO2		2							1	3	3	
CO3	1								1	3		
CO4	1								1	3		
CO5	1								1	3		

1: strongly related, 2: moderately related and 3: weakly related

LAN 2463	PROFESSIONAL GERMAN FOR BUSINESS-IV	L	T	P	C
Version 1.1.15	Date of Approval: 24 th July, 2015	3	0	0	3
Pre-requisites/ Exposure	Understanding the email writing				
Co-requisites	Understanding how to reply costumers per email customers				

Catalogue Description:

Motive of this course is to make students capable in business German so that they understand the problem of customers and reply them by writing mails. Another purpose of this course is to make students able to communicate in German.

Course Objective:

1. to work on pronunciation and sentence intonation
2. to make students familiar with the culture and geography of German speaking countries to enable students:
3. to evaluate services and objects based on their delivery, price and intensity and speak about decisions
4. to congratulate people on their birthday, to speak about age, family and relatives
5. to invite someone to a party, to address guests

Course Outcomes:

Upon the completion of this course, students will be able to:

CO1.Implimet the knowledge of German Language for instructions given by customers.

CO2. evaluate services and objects based on their delivery and price and will be able to offer the solution to the complaint of customer

CO3. congratulate people on their birthday, to speak about age, family and relatives

CO4. develop writing skills such as: send an Email or invite to official party.

Course Content

This course is modelled on the course book series **Grundkurs Lehrbuch: Unternehmen Deutsch.**

Modules	Blooms Level	Number of Hours
Module I : Rund um den Computer Eine Produkte bewerten und über die Beschwerde der Kunden reagieren: Anweisungen verstehen, Geräte bedienen, Über Störungen und ihre	L1,L2	18

Ursachen spreche Problemlösungen finden.		
Module II : Neu im Betrieb Anweisungen oder die Arbeit zu jmd. Vorstellen: Aufgaben zu Mitarbeiter vorstellen, Glückwünsche aussprechen.	L1,L2	18

Modes of Evaluation: Quiz/Assignment/ Seminar/Oral Examination

Examination Scheme:

Component Codes	Mid-term	End-term	CP	Att.
Weightage (%)	20	70	5	5

Att.: Attendance; CP: Class Participation

Text Book:

Becker, Norbert; Braunert, Jörg; Schlenken, Wolfram (2011): Unternehmen Deutsch Grundkurs, Ernst Klett Sprachen, Stuttgart (ISBN: 978-3-12-675-740-9)

References:

<http://www.dw.de/dw/0,,2469,00.html> and other resources suggested by the course instructor

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1			1							1		
CO2	1									3		
CO3	2								1			
CO4		2									1	

1: strongly related, 2: moderately related and 3: weakly related

Course Code: LAN2563	Introduction to German Literature	L	T	P	C
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	and select socio-cultural aspect of Germany				
Version : 1.1.15	Date of Approval: 24 th July 2015	3	0	0	3
Pre-requisites/Exposure	Understanding of German literature through diachronic study of German literature.				
Co-requisites					

Catalogue Description:

The motive of this course is to make students capable so that they can understand the short stories in German and they interpret and associate with the society.

Course Objectives:

- 1.To introduce the students to German literature through extracts of texts selected from different literary genres of various famous authors across the centuries.
- 2.To enable them to read and understand literary texts and find new meanings through analysis, evaluation, synthesis
- 3.To understand the nuances of the language, figures of speech, stylistics,
- 4.To empower them to develop critical/ creative thinking

Course Outcomes:

Upon the completion of this course the students will be able to:

CO1: Understand German Plays, Philosophical readings, short Stories across the centuries and develop an acute understanding of German literature through diachronic study of German literature.

CO2: Critical analysis of a text and acquire the competence to interpret a text in a particular context.

CO3: Acquire the knowledge of the particular time frame along with the Literary movements

CO4: To develop a critical thinking about social structures and culture of German , acquire the writing skills through these texts

Course Contents:

Modules	Blooms Level	Number of Hours
Module I : Einführung des soziokulturellen Aspekt Deutschlands Einführung in die Zeitgeschichte das politische System, Institutionen und Geographie, der deutschsprachige Ländern.	L1,L2	12
Module II : Gedichte: 1. Die Teilung der Erde-Friedrich Schiller 2. Willkommen und Abschied- Johann Wolfgang von Goethe 3. An meine Mutter – Heinrich Heine	L1,L2	12
Module III: Kurzgeschichte: 1. Das Brot:Wolfgang Borchert. 2. Die Küchenuhr : Wolfgang Borchert 3. Popp und Mingel : Marie LuiseKaschnitz 4. Aschenputtel: Grimm Bruder 5. Der Froschkönig: Grimm Bruder	L1,L2	12

Text:

Allkemper, Allo, Norbert Otto Eke. *Eine Einführung in die Literaturwissenschaft*: 3 Auflage
Stuttgart:Wilhelm Fink Gmbh & Co. Verlag-KG, 2004

References:

Short stories and materials from Internet.

Modes of Evaluation: Quiz/Assignment/ Seminar/Written Examination

Examination Scheme:

Components	A	CT	S/V/Q	HA	EE
Weightage (%)	5	10	8	7	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; Att: Attendance

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1												
CO2		2										
CO3												
CO4												1

1: strongly related, 2: moderately related and 3: weakly related

Course Code: LAN2663	German Through Activities	L	T	P	C
Version : 1.1.15	Date of Approval: 24 th July 2015	3	0	0	3
Pre-requisites/Exposure	Understanding Language by audio/visual class.				
Co-requisites					

Catalogue Description:

The motive of this course is to make students able so that they understand German by watching German movies and listening song, dialogues or conversation.

Course Objectives:

- 1.To introduce play, songs, poems and films with the purpose of helping students to read, listen, write, speak and think and German spontaneously
2. To launch students on their personal course of learning through training in activities like acting, reciting poems appreciating cinematography and writing film reviews
3. To empower them to develop skills independently and to develop critical thinking.

Course Outcomes:

Upon the completion of this course the students will be able to:

CO1: Perform role-plays, sing German songs and write film critique.

CO2: Use the Literary genre through German novels, poems and plays of renowned German author.

CO3: Perform oral communicative tasks like doing a comparison between German and Indian songs, about the famous German personalities and theatre piece.

CO4: Write short stories with human values, poems and write ups based on German fables

Course Content:

Modules	Blooms Level	Number of Hours
Module I : Deutsch durch Aktivitäten: Rollenspiel- Szenen des täglichen Leben, Monologe. Das klassische und modern Spiele - Auszüge	L1, L2	10
Module II: Deutsch durch Lieder: Grammatik, Wortschatz, Diktat, Phonetik, Lernen durch Hören, deutsche Lieder von gestern und heute.	L1, L2	6
Module III: Deutsch durch die Filme. Kurzer Film Sprache und Grammatik des Films Kritiker / Filme	L1, L2	10
Module IV:Deutsch und das typische deutsche Essen. Beliebte und traditionelle deutsche Gerichte,Rezepte für Gerichte und Lebensmittel Wortschatz.	L1, L2	10

Text:

Motta Giorgio, Wir Plus (Grundkurs Deutsch für junge Lerner) Goyal Saab publisher and Distributor, 2005

Additional Texts: Learner's Dictionary. German English. English German. Delhi: Goyal publishers (Hueber Wörterbuch)

Web resources such as Deutsche welle dw.de

References:

Handouts from Internet and other books.

Modes of Evaluation: Quiz/Assignment/ Seminar/Written Examination**Examination Scheme:**

Components	A	CT	S/V/Q	HA	EE
Weightage (%)	5	10	8	7	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; Att: Attendance

CO, PO and PSO mapping:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4
CO1	1				1				1			
CO2	3					3						
CO3		2									1	

1: strongly related, 2: moderately related and 3: weakly related